

# XAYKHAM INTHAVONG

## Senior Graphic Designer

Senior Graphic Designer with 10+ years of experience in visual communication, branding, and advertising for finance, education, and real estate sectors. Lead designer at Lao-Viet Bank and active freelancer delivering impactful solutions across digital, print, and web. Known for turning complex ideas into compelling visuals and boosting engagement through design strategy.

📍 Based in Laos | Relocating to U.S. (Kansas/Ohio) in Sept 2025  
✉️ xaykham@gmail.com | 🌐 xaykhamstudio.com | 📞 85620-2999-5549

## DESIGN EXPERTISE

- Social Media Graphics
- Brand Identity & Logo Design
- Marketing Collateral (Brochures, Business Cards)
- Digital Ads (Facebook, Google)
- Infographics Design
- Website & Banner Design
- Print & Packaging Design

## TOOLS & SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Figma, Adobe XD, After Effects, Premiere Pro
- WordPress, Canva, Meta Business Suite
- SEO-aware Web Design
- Creative Direction & Visual Storytelling

## CAREER HIGHLIGHTS

### Sr. Graphic Designer | Lao-Viet Bank (2023–Now)

- Led brand refresh and improved social media engagement by 10%
- Designed key campaigns for products and corporate events

### Graphic Designer | Lao-Viet Bank (2013–2022)

- Produced 100+ assets yearly across print and digital
- Maintained brand consistency across all channels

### Freelance Designer | (2020–Present)

- +30% property inquiries  
Billboard for V Excellence Residence
- +25% engagement  
Website for Australian International School
- Boosted social reach  
Facebook strategy for Newchaleru Auto
- Website redesign for SCL Law Firm  
Improved trust & leads

## WORK STYLE & SOFT SKILLS

- Strong attention to detail and time management
- Communicates clearly with cross-functional teams
- Fast learner and adaptable to new tools/workflows
- Collaborative, but highly self-directed in remote roles

## ACHIEVEMENTS & RECOGNITION

- 2nd Runner-Up – EU-Lao PDR 50th Anniversary Logo Design (2025)
- 3x Excellence Staff of the Year – Lao-Viet Bank (2018, 2023, 2024)
- +30% Property Inquiries – Real estate campaign
- +25% Engagement – School website redesign
- Promoted to Senior Designer – After 9 years of high performance

## EDUCATION & TRAINING

**B.Sc. in Computer Engineering**, University of Laos (2012)

CCNA Discovery (Cisco, 2010)

Advanced English Certificate (2005–2009)

## LANGUAGES

- Lao** – Native
- English** – Professional Proficiency
- Thai** – Conversational & Written
- Vietnamese** – Conversational & Written